



Membership



# ADVOCATE. EDUCATE. DIFFERENTIATE.

**Carina Hatfield, LUTCF, CLCS, LACP**  
Pottstown, Pennsylvania  
LOYAL MEMBER SINCE 2005

## BELONG TO YOUR Professional Association

Belonging to your professional association sets you apart from the competition by ascribing to a Code of Ethics, voluntarily investing & participating in a performance-driven networking group, and serving your industry through advocacy and community service.

### NAIFA offers a business-friendly membership fee model based on your industry experience.

Year 1	Year 2	Year 3	Year 4	Year 5+
\$10/month	\$20/month	\$30/month	\$40/month	\$56/month

Your fee is based on the number of years in the industry as a producer. One fee provides you membership at the local or affiliate level, state level and national association. Take advantage of programs & networking at all three levels for one fee.

Additionally, if you have 3+ years as a producer, you can take advantage of our introductory rate of \$30/month for the first year. Your fees will then graduate up in subsequent years.

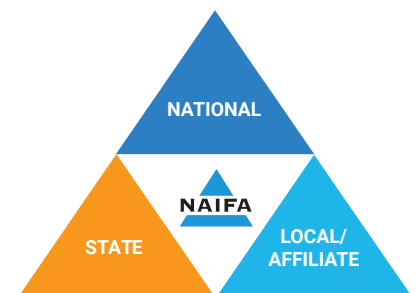
### QUICK FACTS

One fee covers membership at the local, state and national levels

Opportunities to meet & represent NAIFA with your state & federal policymakers with full training provided

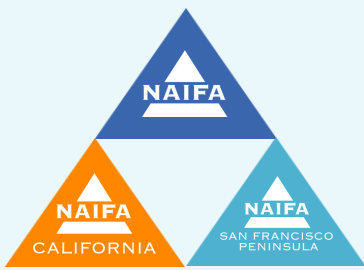
Listed & promoted to consumers with opportunities to be profiled direct to consumers

Opportunities to speak, write & volunteer at the local, state & national levels



[www.naifa.org/join](http://www.naifa.org/join)

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AND FINANCIAL ADVISORS  
2901 Telestar Ct. Falls Church, VA 22042  
Phone: 877-866-2432  
Email: [recruitment@naifa.org](mailto:recruitment@naifa.org)



## OPPORTUNITIES AT **State Level**



### Local Event Calendar

NAIFA is the only membership association for insurance and financial professionals with an active chapter in every state. The NAIFA-California chapter ties you in to advocacy on legislative and regulatory issues in Sacramento that impact your business, your clients, and our industry. Your state chapter may offer professional development programming that qualifies for CE credit and also puts you in a network with peers who are close to home.

## OPPORTUNITIES AT **Local Level**



Your membership in NAIFA and NAIFA-San Francisco Peninsula is an investment in your professional career that will help ensure your business has a strong bottom line as your association strives each day to ensure a business climate that is conducive to your success.

### THE VALUE TO YOU

Make more money by working smarter through sales tips & mentoring

Build your partner network of advisors with complementary services

Build your centers of influence & personal/professional brand

Increase your enjoyment & pride in your business by giving back to your clients, community & country

### TOP PROGRAMS

- Day on the Hill
- Quarterly Membership Meetings
- Annual Networking & Charitable Events

### HELPFUL LINKS

[naifasfpeninsula.org](http://naifasfpeninsula.org)  
[linkedin.com/groups/4509213/](https://www.linkedin.com/groups/4509213/)

### WHO TO CONTACT

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